

## EEO PUBLIC FILE REPORT

This Report covers full-time vacancy recruitment data for the period June 1, 2010 to May 31 2011.

1) Employment Unit Location/Name: Wilks Broadcast-Columbus, LLC

2) Unit Members (List all station call signs and communities of license): **WLVQ-FM – Columbus, OH  
WHOK-FM-Columbus, OH  
WNKK-FM-Columbus, OH**

3) EEO Contact Information for Employment Unit:

Mailing Address:  <b>Wilks Broadcast Group, LLC 280 N High St. Suite 1050 Columbus, Ohio 43215</b>	Telephone Number: <b>614-222-8431</b>
	Contact Person: <b>Lisa Mannon</b>
	E-mail Address: <b>lmannon@wilkscolumbus.com</b>

4) List all Full-Time Job Vacancies Filled by Each Station in the Employment Unit:

Job Title	Recruitment Source Referring Hiree
1. Sales Assistant	Internal Referral
2. Sales Assistant	Devry Institute
3. Account Executive	Monster.com
4. Account Executive	Industry Referral
5. Account Executive	Internal Referral
6. General Sales Manager	Rehire
7. Account Executive	OSU Career link
8. Account Executive	Internal Referral
9. VP Market Manage	Inside Radio
10. Account Executive	Internal Referral
11. Account Executive	Station Web Site

5) Total # of Interviewees Referred by Each Source: For the period from June 1, 2010 to May 31 2011, this Employment Unit interviewed 86 Interviewees for 11 full time job vacancies.

**Stations WLVQ/WHOK/WNKK are Equal Opportunity Employers.**

6) All Full-time openings listed in Section 4 were filled from notifications sent to the following sources:

Name of Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone Number:	Did Recruitment Source Request Notification? (Yes or No)	Full-time Positions for Which This Source Was Utilized	Total Number of Interviewees This Source Has Provided During This Period (If Any)
Columbus State Community College	Job Placement Services	550 E Spring St. Columbus, Oh 43215	(614) 287-2400	No	1-11	0
Craigslist.org					1-11	1

Mediarecruiter.com					#9	
Ohio University Athens	Betty Johnson	185 Lindley Ave, Athens, Ohio 43211	(740)593-2909	No	1-11	0
Eastland Career Center	M Teak	4465 S Hamilton Rd, Groveport, Ohio 43125	(614)836-5725,	No	1-11	0
The Columbus Urban League	R Grant	788 Mount Vernon Ave, Columbus, Ohio 43215	(614)257-6316	No	1-11	0
Inside Radio			(800) 640-8852		#9	3
Otterbein College	M Williams	Otterbein College, Westerville, Ohio 43081	(614)890-3000	No	1-11	0
OSU Career Services	Job Placement Director	1151 College Ave, Columbus, Ohio 43209	(614)237-9675	No	1-11	4
Office of Minority Affairs OSU University	Director of Administration	1000 Lincoln Tower, 1800 Cannon dr Columbus, Ohio 43210	(614)292-0964	No	1-11	0
League of Women Voters	Job Placement Director	17 S High St Suite 650, Columbus, Ohio 43215	(614)469-1506	No	1-11	0
King Arts Complex	Job Placement Services	867 Mt Vernon Ave, Columbus, Ohio 43115	(614)645-5464	No	1-11	0
United Way of Franklin County	Job Placement Director	360 S 3 <sup>rd</sup> St, Columbus, Ohio 43215	(614)227-2700	No	1-11	0
Franklin University	Student Services Center	201 S Grant Ave, Columbus, Ohio 43215	(614)797-4700	No	1-11	0
Capital University	Eric Anderson	2199 E Main St, Columbus Oh 43215	(614)236-6606	No	1-11	0
Devry Institute	Job leads	1350 Alum Creek Dr, Columbus, Ohio 43232	(614)253-1525	No	1-11	2
Internal/Industry Referral	N/A	N/A	N/A		1-11	9
International College of Broadcasting	Gary Doster	6 S Smithville Rd Dayton Oh 43209	(937)258-8251	No	1-11	0
Monster				No	3,4,5,7,8,10, 11	36
Station Website	N/A	N/A	N/A	N/A	1-11	26
Dispatch.com	N/A	N/A	N/A	N/A	1-11	1
Ohio Means Jobs.com					1-11	1
Bowling Green University	Career link				1-11	1
iHireSalesPeople.com					1-11	2

7) Supplemental Non-vacancy Specific Recruitment Initiatives.

Description of Supplemental Recruitment Measure:	Date:	Personnel Involved: (Position)
1. Sponsored a job fair at the City BBQ in Gahanna for WLVQ, WHOK, and WNKK	May 27, 2011	Business Manager/Programming Manager/Promotions Manager
2. Continuation of established internship program designed to assist members of the community to acquire skills needed for broadcast employment- 14 participants June 1, 201 to May 31, 2011	Ongoing	Programming Dept. Promotions Dept. Production Dept. Business Office
3. Continuation of training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions	January 20-22, 2011, February 21-22, 2011	Corporate Officers Sales Manager Business Manager
4. Continuation of Mentoring Program for Account Executives	Ongoing	Corporate Officers Market Manager Sales Managers Account Executives
5. Recruitment notice for upper level management – Inside Radio	January/February 2011	VP/Market Manager
6. Continuation of training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination	Ongoing	Corporate Officers All Hiring Managers